

# RealScorecard™ Feature Comparison

Features	RealScorecard™	Written Mystery Shops
Video Guidelines	✓	✗
Coach's Guide/Playbook	✓	✗
Customized Scorecards	✓	✓
Manager Game Plan	✓	✗
Online Dashboard	✓	✓
No Monthly Fees	✓	✗
All certified shoppers	✓	✗
ROI Case Studies	✓	✗
Photo DNA Technology	✓	✗

Own your customers' experience

