



GameFilm® The Original Reality Based Training Process

If a picture is worth 1000 words your videos are worth 1,000,000.

Imagine the ability to see and hear what is going on at your locations. How quickly could your team adjust? How much would sales increase and customer service improve at your organization?

That is what the GameFilm® process is about. From Fortune 500 companies to local business owners, Reality Based Group™ has installed the GameFilm® process for almost 20 years and it works. The results will blow you away.



Just as professional sports teams coach to film your business can too. Imagine coaching and training your employees at the highest level based on what is really happening at your business every day. GameFilm® is used as a positive coaching tool, and the philosophy is simple:

We shoot film, we watch film, we adjust to film.

QUICK STATS

The 'original' reality based training process

Modeled after professional athletes use of film to enhance performance

20 years of experience

Video Scouts are highly trained employees, not independent contractors

Licensed and Insured private investigators

Shooting film in all 50 states, Canada, and Puerto Rico

Increase Revenue

Measureable changes through conversion studies

How does it work?

Working with your team, Reality Based Group™ will create a scorecard and scoreboard based on your team's critical path. This scorecard/scoreboard will be the basis for what is measured on every film and throughout the organization. The results are delivered online and films are available streaming with full reporting capabilities. See how the plays you are calling are unfolding on the field and make adjustments to drive sales. Click here to see a demo of our reporting suite.

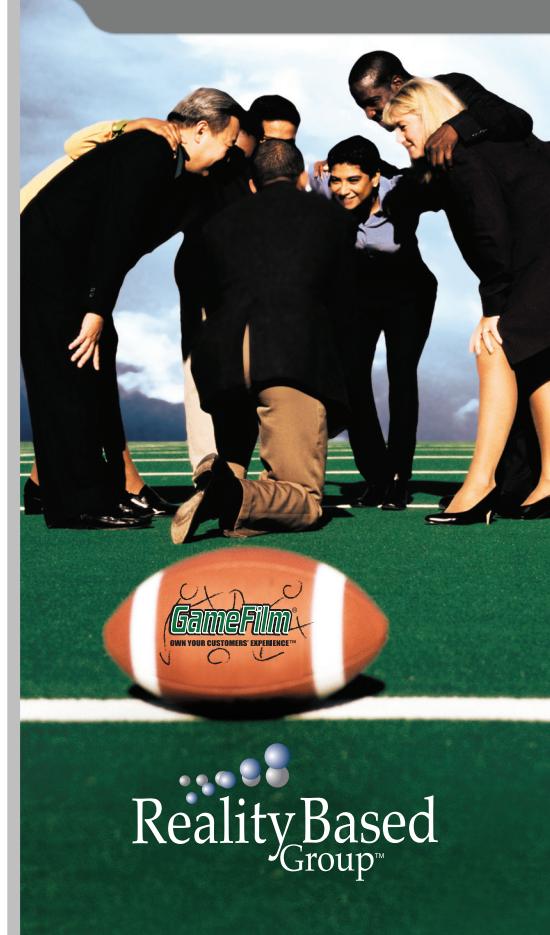
What do you get?

The GameFilm® process is a start to finish training program. Along with the film you will receive customized playbooks on how to consistently coach to the film, online access at every level to view your film, and reporting statistics to measure results. It truly is the number one training tool in the world. Results are delivered on the same online dashboard as your other Reality Based products.



INCLUDED IN THE PROGRAM:

- GameFilm® reality based training
- Customized scorecard
- Customized playbooks on how to coach and train with GameFilm®
- Online dashboard and scoreboard for reporting & trending
- Full support from Reality Based Group™ to ensure success of the program



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RealityBased
Group™