



Have you ever wondered how many hours per week your store based teams spend on sales and customer service training?

Have you ever wondered how your company's messages and training are getting delivered?

In The Huddle is a ground breaking, new reality-based training tool that is believable, unique, customizable, simple, and powerful.

Your message, delivered in a uniform manner to all employees. All managers coaching their team in the same way. Your organization acting as a team, executing your plays as never before.



**Hyper-focused,
reality-based
training videos
focused on your
unique steps
of service.**

QUICK STATS :

Over 20 years of experience
Customized, online dashboard
Browser based training platform,
no hardware or software to install
20+ custom reports
Reality-based believable process
Customized playbooks to
Coach the Coach
Consistent communication

How does it work?

Reality Based Group collaborates with you to create customized hyper-focused training videos. We have the talent (actors), scriptwriters, production managers, directors, playbooks, and dashboards. The finished product is delivered via the Internet and can be run through any Internet connected device, including iPads and tablets.

Imagine your organization executing your plays like never before. Imagine your store-based teams spending dedicated time each week discussing sales and customer service, and how to improve it. Conversions go up, retention goes up, and defection goes down.



**Imagine.
We did.**

**In The Huddle
can do it for
your team.**



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